



9th Annual Merger Control Conference
17 March 2011, The Law Society, London

Convenor – Philip Marsden

09:00 – 09:30	Registration Tea and Coffee
9:30 – 10:00	Opening Remarks Clive Maxwell, Executive Director, Office of Fair Trading
10:00 – 11:30	Session 1: Unilateral effects - new developments: <ul style="list-style-type: none">- road-testing UPP and giving way to short term price rises- asymmetric diversions- estimating demand for merger simulation in Europe <i>Speakers:</i> Adrian Majumdar, Partner, RBB Economics (chair) Joseph Farrell, Director, Bureau of Economics, US Federal Trade Commission Amelia Fletcher, Chief Economist, UK Office of Fair Trading Alison Oldale, Chief Economist, UK Competition Commission Raphaël De Coninck, Chief Economist Team, European Commission
11:30 – 12:00	Break Tea and coffee
12:00 – 13:30	Session 2: UK Regime Reform - and the pros/cons of the EU model <ul style="list-style-type: none">- merger control in a single authority- voluntary or compulsory merger regime?- joint working between authorities <i>Speakers:</i> Rob McLeod, Editor-in-chief, MLex (chair) Sheldon Mills, Director, Mergers, OFT Carole Begent, Deputy Chief Legal Advisor, Competition Commission Johannes Luebking, Head of Mergers Unit, European Commission Matthew Readings, Partner, Shearman & Sterling LLP
13:30 – 14:30	Lunch
14:30 – 16:30	Session 3: Hot topics: <ul style="list-style-type: none">- definition of the irrelevant market?- minority stakes after Ryanair- ‘but for the merger’: the counterfactual- beyond unilateral effects: is there life left in other theories of harm? <i>Speakers:</i> Simon Pritchard, Partner, Allen & Overy LLP (chair) Johannes Luebking, European Commission Joseph Farrell, Federal Trade Commission Alison Oldale, Competition Commission Nicholas Scola, Deputy Director, Mergers, OFT
16:45 – 17:15	Closing Remarks Peter Freeman CBE QC, Chairman, Competition Commission